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Press Release

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Headline - SNORING COULD MEAN OBSTRUC- TIVE SLEEP APNEA

AveoTSD effective for treating snoring and OSA

VICTORIA, B.C. Do you snore, or know someone who does? You or they could be suffering from a serious breathing disorder called Obstructive Sleep Apnea.

Obstructive Sleep Apnea (OSA) affects one quarter of the population, yet more than 95 per cent of sufferers remain undiagnosed. OSA is strongly linked with stroke, high blood pressure, heart disease, impotency, and diabetes. It is also a major cause of vehicle accidents due to excessive daytime sleepiness, as OSA disrupts healthy sleep patterns.

The St. Louis University Medical Center looked at 134 patients with coronary heart disease who had not been diagnosed with a sleep disorder. In the patients with an irregular heartbeat called ventricular premature contraction, more than 40 percent also had severe OSA – and didn't realize it. (Newswire – 14-Nov-2006)

Snoring is an indicator of OSA, and usually it is the partner in a relationship, losing sleep themselves due to snoring, who realizes there is a problem. Partners may also notice interruption in breathing, which is a serious indicator.

What can be done to treat snoring? Lifestyle changes can help some people: losing weight, quitting smoking, cutting back on alcohol use and increasing exercising are all recommended. A further range of options from surgery to wearing a night time breathing apparatus is also available.

Fortunately, treating snoring and OSA just got easier, with the introduction in Canada of the aveoTSD. The anti-snoring tongue stabilizing device is an affordable, effective and unique oral device that holds the tongue forward during sleep, stopping snoring and the affects of OSA.

The recently launched aveoTSD is quickly proving to be a simple yet effective treatment for snoring and undiagnosed OSA. This inexpensive therapy is available now in Canada, distributed through Ethics International Business and Trade, the owners of aveosleep.ca.

Treating snoring can also treat OSA – saving relationships and saving lives.

For further information on the aveoTSD go to www.aveosleep.ca. AveoTSD is distributed in Canada by Ethics International Business and Trade.

For further information, or to arrange a media interview, call 1-866-440-AVEO (2836)

This release is also available at www.aveosleep.ca