



## Press Release For immediate publication

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By Hally Hofmeyr, Ethics International  
Victoria, Canada

**Ethics International Business and Trade**  
**152 Dallas Road**  
**Victoria BC**  
**Canada**  
**V8V 1A3**  
**info@aveosleep.ca**  
**Phone - 1-866-440-AVEO (2836)**

**Headline - aveoTSD now  
available for treatment of  
snoring and sleep apnea.**

**The aveoTSD** (tongue stabilizing device) is now available for sale for treatment of snoring and sleep apnea. Developed in New Zealand during 8 years of clinical research, and enjoying strong user satisfaction and sales in New Zealand and Australia, the aveoTSD can be purchased directly through [www.aveosleep.ca](http://www.aveosleep.ca)

Sleep Apnea affects up to 20% of the population according to the American Sleep Foundation, and most cases remain undiagnosed. Patients with Obstructive Sleep Apnea (OSA) stop breathing during sleep when the tongue relaxes and blocks the airway. When oxygen levels in the body lower an involuntary reaction will slightly awaken the person to restore breathing. This can happen hundreds of times each night leaving the patient fatigued and ill.

Snoring is an indicator of Sleep Apnea - and in itself is a problem for snorers, and their partners. Sleep health, and the awareness of Sleep Apnea is now a top issue in the medical and health prevention community.

The aveoTSD keeps the tongue forward during sleep, opening the airway and stopping the vibrations that cause snoring, and alleviating the symptoms of sleep apnea. It has Health Canada, and FDA approval as a medical device and is undergoing approved trials for wider usage in conjunction with UBC (University of British Columbia).

Current treatments for problem snoring are limited as it is largely seen as a lifestyle issue and not a health problem. This is changing as the relationship between snoring, sleep apnea and health is recognized. There are now 18000 sleep clinics in the USA diagnosing and treating patients with a variety of sleep problems. Most involve keeping an open airway during sleep.

### **Current treatment includes**

**CPAP** - a machine that pushes air using a pump and air supply. The patients wear a mask during sleep. A CPAP machine requires a constant power supply, air bottles, masks and maintenance.

**Dental implants** - braces and implants can be inserted to force the jaw forward during sleep. This is invasive, may not work and carries a similar cost to a CPAP machine.

**Surgery** - there are procedures that will open airways, obviously these are for patients with severe symptoms.

The cost range for current treatment in the USA and Canada is \$900 to \$10,000+

**aveoTSD retails at \$150 (US) and is proven to keep the airway open during sleep. It can be used with CPAP machines, or alone. The obvious advantages are price, well below CPAP, avoiding implants or surgery, and portability.**

For further information on the aveoTSD please see [www.aveosleep.ca](http://www.aveosleep.ca)  
Media contacts for interviews please see [www.aveosleep.ca/media.html](http://www.aveosleep.ca/media.html)

The aveoTSD is distributed through Ethics International Business and Trade, Victoria, BC, Canada.